**Example 1 – Persuasive Writing:**

*Watching television is an experience shared by most adults and children. It is cheap, appealing, and within the reach of the general public. The purpose of this essay is to persuade the reader that people shouldn’t watch too much television because the content of many TV programs is not educational; it makes people waste time that could be used in more beneficial activities; and it negatively affects people’s mental development.*

1. Write what you think the position is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. Write the hook \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Circle what position the writer took: For or Against
4. Write the 3 reasons:
   1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Example 2 – Persuasive Writing:**

*I am sure that you know that smoking harms your body. Then why do you continue smoking? Maybe you do it because you haven’t really become conscious about all the effects that smoking has. There are a lot of reasons why you shouldn’t smoke. Some of them are that smoking affects your health, that you spend a lot of money on cigarettes, and that when you smoke you are not respecting people around you.*

1. Write what you think the topic is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. Write the hook \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Circle what position the writer took: For or Against
4. Write the 3 reasons:
   1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Example 3 – Persuasive Writing:**

*A lot of people, especially young people, go through the day without having breakfast. Many people believe that it is not necessary, or they say that they don’t have time for that, and begin their day with no meal. I believe that everyone should eat breakfast before going to their activities. The purpose of this paper is to show the importance of breakfast, especially for students.*

1. Write what you think the topic is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. Write the hook \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. Circle what position the writer took: For or Against
4. Write the 3 reasons:
   1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
   3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

These are typical persuasive introductions broken into parts. Draw a line that matches the sentence with what it is

**Example 1:**

|  |  |
| --- | --- |
| Hook | *the content of many TV programs is not educational;* |
| Position | *it makes people waste time that could be used in more beneficial activities;* |
| Reason 1 | *Watching television is an experience shared by most adults and children.*  *It is cheap, appealing, and within the reach of the general public.* |
| Reason 2 | *and it negatively affects people’s mental development.* |
| Reason 3 | *The purpose of this essay is to persuade the reader that people shouldn’t watch too much television because* |

**Example 2:**

|  |  |
| --- | --- |
| Hook | *Some of them are that smoking affects your health,* |
| Position | *I am sure that you know that smoking harms your body. Then why do you continue smoking? Maybe you do it because you haven’t really become conscious about all the effects that smoking has.* |
| Reason 1 | *and that when you smoke you are not respecting people around you.* |
| Reason 2 | *There are a lot of reasons why you shouldn’t smoke.* |
| Reason 3 | *that you spend a lot of money on cigarettes,* |

**Example 3:**

|  |  |
| --- | --- |
| Hook | *Some important reasons why women should not abort have to do with human values,* |
| Position | *religious values,* |
| Reason 1 | *But whatever the situation, there is never an acceptable reason to get an abortion.* |
| Reason 2 | *Many women in the entire world have abortions. Women believe there are many reasons to abort such as fear of having or raising a child, rape, or not having enough money.* |
| Reason 3 | *and values of conscience.* |

1. Read the following introduction and fill in the blanks by choosing the “best” word that helps “persuade” your audience/reader the most:

Food is one of (1) \_\_\_\_\_\_\_\_\_\_\_ basic needs for human survival. At Tikipunga High School it is school policy to not allow (2)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to eat in class. I (3)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ disagree with this policy because it (4) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ help students to focus more on learning (5) it (6) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ lead to an increase in productivity, and is a (7) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ opportunity to improve student relationships.

|  |  |
| --- | --- |
| 1. – our; my; their; | 1. – us; students; people; |
| 1. – strongly; absolutely; partially; | 1. – can; will; might; |
| 1. - ? , ; | 1. - could; would; should; |
| 1. – good; great; ideal; |  |

1. Brainstorm your own Introduction for the following:

*Uniforms should be optional.*

What is your position? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What is your first reason? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What is your second reason?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What is your third reason?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What could a hook be? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_